



# Bright Feats Advertising Contract Greater Orlando

Contact Name: \_\_\_\_\_ Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell No.: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

Category in the Directory: \_\_\_\_\_

**Publication Distribution & Due Dates:** Orange, Seminole, Osceola, Lake & Polk Counties  
Ad rates apply per issue.

**Winter/Spring 2018-19 Publication** (Distributed Oct. - March): Due **Sept. 15** \_\_\_\_\_

**Summer/Fall 2019 Publication** (Distributed April - Sept.): Due **March 15** \_\_\_\_\_

**Printed Advertisements:** (20% discount is available with purchase in multiple publications.)

		Wntr/Spg 2018-19	Sum/Fall 2019
Front Cover Sponsorship*	\$4000	<u>  n/a  </u>	<u>  n/a  </u>
Back Cover Full Page Ad*	\$3000	<u>  n/a  </u>	<u>  n/a  </u>
Full Page Ad*	\$2500	_____	_____
Half Page Ad	\$1700	_____	_____
Quarter Page Ad	\$900	_____	_____
Eighth Page Ad	\$450	_____	_____

**VIP Business Membership: 3 Payment Options**

Monthly	\$65	_____
Per Printing	\$390	_____
Annually	\$745	_____

\*VIP Business Membership is included for no additional charge with the purchase of a Front Cover Sponsorship, Back Cover or Full Page Advertisement.

**Payment Information:** Subtotal: \_\_\_\_\_  
Less 20% Discount for Multi Ad Purchase: \_\_\_\_\_  
Total Due: \_\_\_\_\_

Please select preferred method of payment from options below:

Check Check #: \_\_\_\_\_

Make checks payable to Bright Feats and mail to:  
PO Box 161602, Altamonte Springs, FL 32716-1602.

Credit Card  Debit Card  Pay Pal

We'll email an invoice for easy electronic payment.

Signature: \_\_\_\_\_

**Simple Life Connections, LLC**  
**Bright Feats Directory**  
PO Box 161602  
Altamonte Springs, FL  
32716-1602

Rori Becker 407-620-9355  
fax 407-650-3002  
www.brightfeats.com

View our Media Kit:  
www.BrightFeats.com/mediakit



# Bright Feats Advertising Contract

## Terms and Conditions

This contract is an agreement to place advertising in the Bright Feats Directory, owned and operated by Simple Life Connections, LLC. By signing this contract, the advertiser hereby agrees to the following terms.

### Payments:

Advertisements in Bright Feats are to be paid in full by the indicated deadline dates. We will allow a 10 calendar day grace period after the deadline date for check payments to be received in the mail. Payments received after the deadline date and grace period are subject to an additional charge of 10% of the print advertisement.

If we have not received payment by the specified deadline date we reserve the right to delay the ad until the following publication.

### Right of Refusal:

Simple Life Connections, dba Bright Feats, reserves the right to refuse submitted advertisements for any reason at any time. If an ad is refused the payment will be refunded within 30 days.

### Ad and Graphic Submissions:

By signing this contract you are indicating that all submitted materials including any graphics, photographs, video or intellectual property, is owned by you and necessary licences to use any third party materials have been secured. You have releases signed by individuals included in photographs, video or other materials submitted.

We are happy to design a professional advertisement for you, graphic design fees apply, or you may submit your own ad graphic. Submitted ad graphics must fit Bright Feats ad dimensions and be supplied in CMYK at 300 dpi at 100% in a pdf, jpg, tif file. Corrections required for submitted artwork will be subject to a graphic design fee of \$65 per hour. We will notify advertiser of need for corrections prior to revisions being made.

Submitted ad graphics and cover photos may be used by Bright Feats in self promotional printed and electronic materials.

Advertiser is responsible for the quality and accuracy of any artwork provided and/or approved.

**I have read and understand the terms of this contract and policy as stated above. I agree to be personally responsible for this debt and understand the terms and deadline dates.**

Signature: \_\_\_\_\_

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# Bright Feats VIP Business Membership

Become a Bright Feats VIP Business Member! Here's what's included with your VIP Business Membership.

## Printed Directory Listing Includes:

- Primary category directory listing:
  - with name, address, phone, email
  - website
  - logo or stamp sized graphic
  - 25 word description\*
- Up to 5 additional category listings:
  - with name and phone number
  - page number of primary category
- Bolded Listings

## Website Directory Listing Includes:

- Full contact information with each directory listing including: name, address, phone, email, and website
- Logo or graphic
- Up to 3 pictures
- Up to 8 categories
- Facebook & Twitter links
- 500 word description
- Video link
- Customized keywords and tags

## Additional Benefits:

- List events on BrightFeats.com calendar and in Family eNewsletters
- Link events to website directory listings
- Post articles on BrightFeats.com blog
- Post article link in Family eNewsletter
- Logo and link on **About Us** page

Automatic credit card, debit card or PayPal monthly payment options are available. Receive a \$35 discount for signing up for annual payments.

## Three Payment Options:

- \_\_\_\_\_ \$65 a month (Required automatic electronic payments with monthly option.)
- \_\_\_\_\_ \$390 per printing
- \_\_\_\_\_ \$745 annual payment

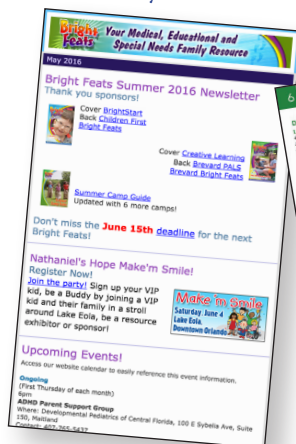
\* Additional lines in the directory may be purchased for \$45 per line (approximately 15 words).

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Family eNewsletter



Printed Directory



Website Directory

