



# 2017 Bright Feats Advertising Contract

Contact Name: \_\_\_\_\_ Date: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell No.: \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_  
 Website: \_\_\_\_\_  
 Category in the Directory: \_\_\_\_\_

*Advertising prices are subject to an annual increase.*

**Printed Bright Feats Advertisement:**

**Summer Guide** (available March -May): Due **Feb. 15th** \_\_\_\_\_  
**Fall/Winter Publication** (available July - December): Due **June 15th** \_\_\_\_\_  
**Spring/Summer Publication** (available January - June): Due **Nov. 15th** \_\_\_\_\_

Full page ad	\$2500	_____
Half page ad	\$1700	_____
Quarter page ad	\$900	_____
Eighth page ad	\$450	_____
VIP Business Membership	\$390*	_____
Print Only Directory Listing	\$200**	_____
Summer Camp Directory Listing	\$300	_____

\* (Monthly, biannual or discounted annual payment options available with VIP Business Membership.)  
 \*\* (Name and phone number in up to 3 categories in printed index directory. Included free with print ad purchase.)

**Graphic Design:**

\_\_\_\_\_ Graphic Design \$65 per hour

**Digital Advertising:**

\_\_\_\_\_ Social Media Support \$500 set up, \$400 per month  
 \_\_\_\_\_ Website Banner Ad \$100 per month

**Payment Information:**

Total Due: \_\_\_\_\_

Please select preferred method of payment from options below:

\_\_\_ Check Check #: \_\_\_\_\_  
 Make checks payable to Bright Feats and mail to:  
 PO Box 161602, Altamonte Springs, FL 32716-1602.

\_\_\_ Credit Card \_\_\_ Debit Card \_\_\_ Pay Pal  
 We'll email an invoice for easy electronic payment.

Signature: \_\_\_\_\_

**Simple Life Connections, LLC**  
**Bright Feats Directory**  
 PO Box 161602  
 Altamonte Springs, FL  
 32716-1602

Rori Becker 407-620-9355  
 fax 407-650-3002  
 www.brightfeats.com

View our Media Kit:  
 www.BrightFeats.com/mediakit



# 2017 Bright Feats Advertising Contract

## Terms and Conditions

This contract is an agreement to place advertising in the Bright Feats Directory, owned and operated by Simple Life Connections, LLC. By signing this contract, the advertiser hereby agrees to the following terms.

### Payments:

Advertisements in Bright Feats are to be paid in full by the indicated deadline dates. We will allow a 10 calendar day grace period after the deadline date for check payments to be received in the mail. Payments received after the deadline date and grace period are subject to an additional charge of 10% of the print advertisement.

If we have not received payment by the specified deadline date we reserve the right to delay the ad until the following publication.

### Right of Refusal:

Simple Life Connections, dba Bright Feats, reserves the right to refuse submitted advertisements for any reason at any time. If an ad is refused the payment will be refunded within 30 days.

### Ad and Graphic Submissions:

By signing this contract you are indicating that all submitted materials including any graphics, photographs, video or intellectual property, is owned by you and necessary licences to use any third party materials have been secured. You have releases signed by individuals included in photographs, video or other materials submitted.

We are happy to design a professional advertisement for you, graphic design fees apply, or you may submit your own ad graphic. Submitted ad graphics must fit Bright Feats ad dimensions and be supplied in CMYK at 300 dpi at 100% in a pdf, jpg, tif file. Corrections required for submitted artwork will be subject to a graphic design fee of \$65 per hour. We will notify advertiser of need for corrections prior to revisions being made.

Submitted ad graphics and cover photos may be used by Bright Feats in self promotional printed and electronic materials.

Advertiser is responsible for the quality and accuracy of any artwork provided and/or approved.

**I have read and understand the terms of this contract and policy as stated above. I agree to be personally responsible for this debt and understand the terms and deadline dates.**

Signature: \_\_\_\_\_

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# Bright Feats VIP Business Membership

Become a Bright Feats VIP Business Member! Here's what's included with your VIP Business Membership.

## Printed Directory Listing Includes:

- Primary category directory listing:
  - with name, address, phone, email
  - website
  - logo or stamp sized graphic
  - 25 word description\*
- Up to 5 additional category listings:
  - with name and phone number
  - page number of primary category
- Bolded Listings

## Website Directory Listing Includes:

- Full contact information with each directory listing including: name, address, phone, email, and website
- Logo or graphic
- Up to 3 pictures
- Up to 8 categories
- Facebook & Twitter links
- 500 word description
- Video link
- Customized keywords and tags
- Featured listings, bumped to top of selected categories

## Additional Benefits:

- List events on BrightFeats.com calendar and in Family eNewsletters
- Link events to website directory listings
- Post articles on BrightFeats.com blog
- Post article link in Family eNewsletter
- Logo and link on **About Us** page

Automatic credit card, debit card or PayPal monthly payment options are available. Receive a \$35 discount for signing up for annual payments.

## Three Payment Options:

- \_\_\_\_\_ \$65 a month (with automatic electronic payments)
- \_\_\_\_\_ \$390 biannual payment (due June 15th and November 15th)
- \_\_\_\_\_ \$745 annual payment (due June 15th)

\* Option - Additional lines in the directory may be purchased for \$45 per line (approximately 15 words).

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Family eNewsletter



Printed Directory



Website Directory

